

# PROFESSIONAL STUDIES

 LA ROCHE UNIVERSITY

**THE PROFESSIONAL STUDIES MAJOR** is designed for students who have successfully completed at least 45 credits of professional/advanced technical studies in an accredited degree program.

The program requires coursework in business, accounting, human resources and economics for you to enhance your workplace skills such as planning, problem solving, listening and communication, labor/management relations and motivation techniques.

Students also choose a concentration tailored to their interests. These 18-credit tracks include human resources, marketing/public relations and executive.

## REQUIREMENTS

To successfully complete the Professional Studies major, the following coursework is required:

- 45 or more transferrable credits
- 18 credits as listed under Applied Professional Studies
- 18 credits as listed under Track I, II or III (50 percent of the track must be the 3000 or 4000 level)
- 9 credits listed under Business Skills
- 37 core credits
- 38 general elective credits

A minimum number of 120 credits are required for the degree, the last 30 of which, and 50 percent of the major, must be earned at La Roche University. Developmental coursework does not count toward the minimum number of required credits for graduation.



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**LA ROCHE UNIVERSITY** | 9000 Babcock Blvd. | Pittsburgh, PA 15237 | [laroche.edu](http://laroche.edu)

**Transfer Admissions**

412-536-1260

[transferadmissions@laroche.edu](mailto:transferadmissions@laroche.edu)

## CURRICULUM

### APPLIED PROFESSIONAL STUDIES

18 credits

Accounting Concepts

**or** Accounting I

Macroeconomics

Fundamentals of Management

Business Law I

Human Resource Management

International Business Management

### TRACK I – HUMAN RESOURCES

18 credits

Organizational Behavior

Current Topics & Issues in HR

Organization Theory

Project Management

Elective

3000/4000 Level Elective

### TRACK II – MARKETING/PUBLIC RELATIONS

18 credits

Advertising & Public Relations

Writing for Nonprofits

Marketing Management

Marketing Research

Elective

3000/4000 Level Elective

### TRACK III – EXECUTIVE TRACK

18 credits

Complete six additional courses using any of the Accounting, Finance, Information Systems, International Management, Administration and Management or Marketing, with the exception of ACCT 1001 - Accounting Principles, ADMG1001 - Intro to Administration and Management or ADMG 1030 - Finance for the Non-Financial Executive. Fifty percent of courses must be at the 3000 or 4000 level.

Six three-credit courses

Business Policy

### BUSINESS SKILLS

9 credits

Probability & Statistics

Calculus for Business, Econ & Mgmt Science

**or** Finite Mathematics (Track III must take Calculus)

Professional Presentations

### ACADEMIC CORE CURRICULUM

37 credits

### FOUNDATIONS OF KNOWLEDGE

15 credits

Academic Reading and Writing

Academic Writing and Research

Digital Literacy

Foundations of Quantitative

Reasoning **or** College Algebra

Oral Communication

### LA ROCHE EXPERIENCE

4 credits

LRX: Foundations

Investigating Social Problems

### BREADTH OF KNOWLEDGE

12 credits

Natural and Physical World

Human Expression

Values and Ethics

Social Sciences\*

Global Perspectives

### DEPTH OF KNOWLEDGE

3 credits

Interdisciplinary Inquiry

### CORE ELECTIVES

3 credits

Any Breadth of Knowledge Area

Course **or** Interdisciplinary Inquiry

\*Fulfilled in major requirements

